

# ANNOUNCING THE INAUGURAL MISSISSIPPI LITERACY SUMMIT



Dear Literacy Partner,

We are excited to announce the inaugural **2019 Mississippi Literacy Summit**, September 13-14, 2019 at the Jackson Convention Center. This event will promote a shared commitment to improving literacy outcomes for children. We invite you to support us as an advertiser or by setting up your vendor booth.

We have invited local and national experts to present on ways educators, parents, communities and policymakers can enhance opportunities for children, from birth to high school, to become better, more proficient readers. Improved educational outcomes for children will enhance Mississippi's job-ready workforce.

**Details for vendor opportunities are outlined below. For more information about these opportunities, please contact Briana Stewart at [bstew@olemiss.edu](mailto:bstew@olemiss.edu).**

Thank you for supporting us to make this summit a huge success!

Sincerely,

Carey M. Wright, Ed.D.  
State Superintendent of Education

## WHY SUPPORT THE 2019 MISSISSIPPI LITERACY SUMMIT?

Advertising or setting up a vendor booth is one of the best ways to show your organization is a strong supporter of improved educational outcomes for Mississippi's children and to highlight your commitment to advancing career opportunities in our state. Through your support, you will be able to:

- **Connect your brand with families, public education supporters, and educators.** With close to 1,000 anticipated attendees, the Literacy Summit is the place to showcase your brand's support of improving literacy in Mississippi.
- **Demonstrate your leadership.** As we focus on the essential role that literacy plays in improving education and workforce opportunities, take a stand supporting this focus on improved educational outcomes for our students and better educated future employees.

## LITERACY SUMMIT AUDIENCE

- **PARENTS/GUARDIANS** – To explore practical strategies, supports, and resources that will assist them in helping their children meet grade-level expectations
- **COMMUNITY** – To understand how community partner and stakeholder collaboration can impact child/student outcomes to increase economic and workforce development
- **POLICYMAKERS** – To understand how current policies and legislation that promote statewide literacy efforts impact future employment and economic development in Mississippi
- **EDUCATORS** – To empower educators with the knowledge and skills to identify high quality resources and implement best practices to ensure the success of ALL students

## VENDOR BOOTH

\$2,000

## NON PROFIT BOOTH

No cost

## ADVERTISING OPPORTUNITIES

Advertising in the Literacy Summit Program Book increases attendees' awareness of your company and increases traffic to your booth and website.

COVER 4	COVER 3	COVER 2	FULL PAGE	½ PAGE	¼ PAGE
\$3,300	\$2,300	\$2,300	\$2,000	\$1,350	\$800

To learn more about how to become a 2019 Mississippi Literacy Summit advertiser or vendor, contact Briana Stewart at [bstew@olemiss.edu](mailto:bstew@olemiss.edu).

